



Percy, C. (2024). Technical note: Right student right jobs.  
London: The Careers & Enterprise Company.

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This report explores how career readiness,<sup>1</sup> gender stereotypes, and industry preferences intersect among

The report focuses on the likelihood of students making alignment with future job demands among older, more experienced students. It highlights the importance of outreach by industry to students, particularly in the context of the current economic climate. The report also discusses the need for a more holistic approach to careers guidance, one that takes into account the wider context of students' lives and the challenges they face. This includes the importance of mental health support and the need for a more integrated approach to careers and enterprise education. The report concludes by highlighting the need for a more proactive and targeted approach to careers guidance, one that is focused on helping students to make the most of their opportunities and to prepare themselves for the challenges of the future.

The aims of this research were:

- To explore the role of industry in shaping industry awareness among students, and to identify ways in which industry can better support students in their career development.
- To explore the role of careers guidance in helping students to make the most of their opportunities and to prepare themselves for the challenges of the future, and to identify ways in which careers guidance can be improved to better support students in their career development.



5pL^L^S%i L~B -BL^~>A, Y"~Ln> CL%L^L, "¥..L%N ~  
 ..> BÝ >~wA%o -L^nL~HL^} >¥NLL ~"p, %o~wA%o^L~, ""  
 welcoming or not appropriate for them in some way.  
 3ÝBp%L^L, "¥..L%o^L~..> BÝ > ¥B -BL^~s-n^pL^L~pL¥~  
 might lead to students prematurely dropping subjects  
 >"yL¥"~>~%o, ~%o~ÝBp>%oÝ s-n, Y"~35fl) %Awb"o~H^  
 ^Ln^L -n~"p, %oBp, sBL%o^L~s~sNL

: L^s~CL%n>"LH"pL~L > , ~%ps.s~%3 ^AL"ÉLL~B>LL~  
 ^L>Hs-L%o~HNL} >L%ÝHL~"%oL., ^ -n^s~"L^L%o~s~  
 the engineering sector.<sup>3</sup> Female student interest in  
 L~ns-LL^s-n^s-B^L>%H, ~>CL^>nL^A¥ ...%N ^~"p, %o  
 Ésp~"pL^pspL%oB>LL~L>Hs-L%o~B^L%o, CL~"É sBL  
 "pL^LCL, Ns~"L^L%oB } ..>^LH", NL} >L%ÝHL~"%É sp~  
 "pL^, ÉL%o~B^L%ž, ÉLCL^~"pL^>~> ¥%o~o~o~ sLHA¥  
 L¥/pL^CL^¥/ÉL^ps¥%o~%N ~A L%B>LL^ ^  
 %o s >"

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This exploratory research addresses a macroeconomic economic alignment and sector skill shortages. This will become feasible as usage of the Compass+ longitudinal analysis of student interests would be a

to what extent changes in a student's industry interests

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This report draws on student responses to the Future





Age range	Sample size	% with at least one industry interest
<L>^~ 3^> ^ -n^3LB -H>^¥ 1 31 ^ %%^CL¥^C>^S~"		
<L>^%o ~ 5^>~%o, ~", %3 1 31 ^ %%^CL¥^C>^S~"		
<L>^%o ~ Ž ~ 3fl<L>^%đ 31 ^ %%^CL¥^C>^S~"		
<L>^%o ~ /, %o %YH¥ 1 31 ^ %%^CL¥^C>^S~"		

Age range	Sample size	Score joint p-value	% with at least one interest at score of 0%	% with at least one interest at score of 100%	Mult plier increase in likelihood
<L>^~		0.00			3.3x
<L>^%o	36,241	0.00			∞
<L>^%o		0.00			∞
<L>^%o		0.00			∞

2L% "%%o, E -N ^), HL ^EspB ~", %e-H>%Y>LH"L") ; ~"pL%B ^L N , Es-n"pL} L"p, H, n¥^> , ->L ^2L..., ^"LH  
 ^L > , -%ps.%e^L > } , ~, ", -sB^3> } ...L%L%o EL^"p>~5>AL^ HYL", H, ...s-n%YHL~"%E sp^s-B } ...L^LB ~", ~  
 C>^sALB, CL^>nL : sp, Y"B ~", %o..C>Yl%oL } >s~ ^>-H} Y ...s^s-B^L>%oL } >s^E sps~ ^, N^>AL^ : sp, Y"  
 "pL%Y>LH"L") ~"pL%B ^L^L } >s~%e-s^B>~" ...C>Yl%o ^Esp>, EL%o} Y ...s^s-B^L>%o, N ^<L>~ %Bp  
 "p>^> } , HL %B } N ^>A ¥HL } , ~%e>^L ; CL^" ^syL sp, , H^s-B^L>%o^pL^H^Y%LHB>LL^L>Hs-L%eB ^L^B^YHL%o  
 "pL^Yl%o, ~>A, Y^E pL^pL^pL^L^%o~p>%e~¥sHL>%eA, Y^E p>~"pL¥} sp^H, N ^>wA, ^B>LL^s~"pL^N^Y^L^%eBL^s  
 E, Y HALHLT-s , -> ¥B ^L >^LH^E sp^pL, Y^B } L^C>^sAL ^AY^S%o^pL^E S^eB>B^Y >^LH^s~"pL%o} L } >~L^

Model	Sample size	Score p-value	Coefficient on score	Increase in interest concentration for 0%-100% scores
$\hat{\beta}_1 = \frac{\sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y})}{\sum_{i=1}^n (x_i - \bar{x})^2}$				
With controls	10,405	0.04		...% ...%
Without controls	10,405	0.04		...% ...%

Age range	Sample size	Score P-value	% in bias sector at score of 0%	% in bias sector at score of 0%	Mult plier decrease in likelihood
<L>^~		0.00			2.4x
<L>^‰		0.00			2.1x
<L>^‰		0.00			2.1x
<L>^‰		0.04			3.1x





